

PRIVACY POLICY

Given your interest in accessing our website, we inform you of the update of our Privacy Policy and the destination offered to the personal data you provide us, including those collected by browsing our website.

1. IDENTIFICATION OF THE WEBSITE OWNER

- **Owner:** Trendbow Middle Markets DMCC (hereinafter "Rubik")
- **Registered Office:** Unit No: 1398, DMCC Business Centre, Level No 1, Jewellery & Gemplex 3, Dubai, United Arab Emirates
- **Application Number:** DMCC199841

2. INFORMATION AND CONSENT

In accordance with the provisions of the laws of the United Arab Emirates regarding Data Protection (hereinafter, the "**Law**") by accepting this Privacy Policy the user of the website (hereinafter, the "**User**") **GIVES INFORMED, EXPRESS, FREE AND UNQUIVOCATED CONSENT** to the processing of personal data collected through the website <https://rubikcube.ai> (hereinafter, the "**Website**") either through the forms provided for this purpose, or through the information collected through cookies.

Likewise, the User consents to the processing of this data by Rubik for the provision of its services by applying the organizational and security measures required by law.

All personal data requested from the User on the Website are mandatory, not being possible to provide each of the services without the corresponding data processing by Rubik.

The User guarantees that the personal data provided to Rubik are truthful and accurate, so Rubik will not be responsible for any incident arising from the inaccuracy or falsity of the data provided by the Users, beyond the possibility that the User has to exercise his right of rectification.

If the User provides third party data, the User, as the controller or processor, shall be responsible for compliance with all applicable data protection regulations. In addition, the User warrants that he/she has obtained all legally required consents, authorizations and/or approvals before including personal data of third parties on the Website.

3. USER DATA

The User guarantees that the data provided are true, accurate, complete and updated, being responsible for any damage or prejudice, direct or indirect, that

could be caused as a result of the breach of such obligation, and the User has the right to rectify it.

In the event that the data provided belong to a third party, the User guarantees that he/she has informed said third party of the aspects contained in this document and obtained his/her authorization to provide his/her data to the responsible party for the aforementioned purposes.

Rubik cannot guarantee the absolute invulnerability of the systems, therefore, does not assume any liability for damages resulting from alterations that third parties may cause in computer systems, electronic documents or files.

3.1. Information provided by the User

Rubik collects information such as User's name, email address, password and country at the time of User's registration in order to obtain an account and gain access to Rubik's Services.

Passwords are stored in encrypted form so that Rubik never has access to or knowledge of each User's passwords.

In case the User contacts Rubik directly, it is possible to receive additional information such as the User's telephone number, if provided by the User.

In addition, whenever the User subscribes to Rubik's Services, the necessary information related to the subscription details and purchases of each User is collected, this information may include, among others, the full name, national identity card number, date of birth, address, zip code, city and country of location.

3.2. Information automatically compiled by Rubik

Rubik may collect, among other things, information about User interactions with the Website, such as IP address, browser type, access times and pages visited. In addition to the use of Cookies or similar tracking technologies to track Web Site activity and store information.

4. PURPOSE OF THE INFORMATION

Rubik uses the information collected for a variety of purposes, including, but not limited to, the following:

- To provide, operate and maintain the Website and the Services;
- To process the corresponding transactions, manage subscriptions and provide assistance to the User;
- In order to improve, customize and enhance the Website and the Services;
- Communication with the User, including the service of notifications related to the contracted Services, such as updates and promotional messages;

- Monitor and analyze usage and trends to improve the user experience of the Rubik's Website;
- Detect, prevent and resolve technical problems or security incidents;
- The reception of promotional messages is optional for the User, depending on how he/she has configured it in his/her Private Area.

5. COOKIES POLICY

In accordance with the provisions of the Law, all personal data obtained through cookies during the use of the Website will be treated in accordance with the provisions of the Cookies Policy .

6. EXERCISE OF RIGHTS

In accordance with the provisions of the Law, we inform you that you can exercise your rights of **access, rectification, deletion, opposition, data portability** and **limitation of processing** directly to Rubik.

To facilitate the exercise of such rights, the User may access online the following **form** for the exercise of rights, and the request must be answered within a maximum period of one (1) month from receipt of the form, or may send a message to that effect, indicating name, surname, email, ID card or passport, to the following email address: **support@trendbow.com** .

7. ACCEPTANCE OF PRIVACY POLICY

The User **ACKNOWLEDGES AND AGREES TO HAVE READ AND UNDERSTAND** this Privacy Policy, the contents of which constitute the entire agreement between the User and Rubik regarding the use and processing of his or her personal information.

The User expressly agrees to be bound by the terms of this Privacy Policy, to the fullest extent and scope, without exception to any of its provisions.

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